HTA & MARKET ACCESS

Accelerating HTA & Market Access Submissions

Stop drowning in evidence. Transform weeks of manual HTA dossier preparation into minutes with AI-powered research that delivers audit-ready insights.

85%
FASTER LITERATURE REVIEW

95%
EXTRACTION ACCURACY

98%
EVIDENCE RECALL RATE

Time reduction metrics based on internal benchmarking of manual review workflows vs. automated **giles®** outputs, conducted by **R-S-S**

THE CHALLENGE

The Evidence Bottleneck

HTA dossiers require synthesizing huge amounts of clinical evidence, but the critical data is scattered everywhere: emails, documents, internal databases, and the web. Market Access Managers and HEOR teams spend hours or even weeks hunting, copying, and verifying this data, causing a significant risk of missing insights and resulting in delayed submissions.

Scattered Evidence Sources

Creating a single value dossier often involves manually searching evidence libraries like PubMed and ClinicalTrials.gov, or seeking clinical guidelines from sources like NICE and IQWIG.

Endless Browser Tabs

This workflow typically relies on a web browser with endless open tabs for numerous searches, leading to a high risk of missing critical Real-World Evidence (RWE) or adverse events.

Weeks of Manual Work

Teams are bogged down by weeks of 'grunt work,' manually copy-pasting data into Excel, causing delayed submissions and increased operational costs.

High Risk of Missing Insights

Manual processes create significant risk of missing critical evidence, transcription errors, and inconsistencies that can undermine regulatory confidence.

THE SOLUTION

Your AI Research Agent by giles®

giles® acts as your AI Research Agent, automating the rigorous workflow of evidence generation. It turns weeks of manual extraction into minutes of validated insight. Unlike generic AI tools that hallucinate, giles® is powered by Google Cloud and Gemini, and the Gemini Enterprise Agent Platform engineered specifically for the regulatory rigor required in HTA dossiers.

Fast

Cut literature review timelines by up to 85%, accelerating your time spent on submissions. Meet tight deadlines with rapid evidence synthesis.

Accurate

Extract quantitative or qualitative data with an average of 95% accuracy. Validated at ISPOR Europe 2025, giles® delivers a 98% recall on relevant evidence.

Traceable

Every insight is fully traceable. Clicking on a data point highlights the exact sentence in the original source PDF or website for complete transparency.

DEEP DATA INTEGRATION

Stop Switching Tabs

giles® connects directly to secure internal repositories alongside critical external libraries like PubMed, ClinicalTrials.gov, the FDA, and IQWIG (with the list continually growing). It combines this with the capability to carry out a Web Search, all within one unified chat interface.

BUSINESS IMPACT & ROI

ROI That Matters

Faster Submissions

Meet tight deadlines by cutting literature review timelines by up to 85%, accelerating your time spent on submissions.

Validated Accuracy

Extract quantitative or qualitative data with an average of 95% accuracy. Validated at ISPOR Europe 2025, giles® also delivers a 98% recall on relevant evidence.

Reduced Risk

Minimise manual transcription errors and improve evidence consistency. Total transparency supports auditability, compliance, and reviewer confidence.

Total Transparency

See exactly where every insight comes from, with full traceability back to the original source. This supports auditability and compliance.

Operational Efficiency

Reduce manual searching, downloading, and data extraction, freeing teams to focus on deeper analysis and strategic decision-making.

Enterprise-Grade Privacy

Your internal pricing and HTA strategies remain strictly confidential. Data processed through giles® is never used to train public LLMs.

REAL-WORLD EXAMPLES

Interrogating Evidence for an HTA Value Dossier

Scenario: A Market Access Manager needs to build a value narrative for a new intervention.

1. **Natural-Language Exploration**

   Instead of using complex structured queries, the user asks giles® questions the way they think. They can ask, 'Find clinical trials and published evidence that support the clinical and quality-of-life benefits of this intervention for an HTA submission'.

2. **Personalised Outputs**

   The user utilizes the giles® verbosity and temperature controls to tailor outputs to their specific needs. They adjust the level of detail to suit the strategy, ensuring outputs are clear, consistent, and fit-for-purpose for the submission.

3. **Audit-Ready Extraction**

   giles® extracts the quantitative or qualitative data, surfacing clinical, economic, and reported evidence directly from the files. Every insight is fully traceable; clicking on a data point highlights the exact sentence in the original source. The user then exports the findings as a fully referenced bibliography ready for submission.

COMPETITIVE ADVANTAGE

The Difference is Clear

TRADITIONAL APPROACH

- Manually scan hundreds of PDFs
- Copy-paste data into Excel
- Weeks of repetitive work
- High risk of transcription errors
- No source traceability

WITH GILES®

- AI extracts data automatically
- Structured, audit-ready outputs
- Minutes instead of weeks
- 95% accuracy, validated at ISPOR
- Full traceability to original source