MEDICAL AFFAIRS

Empowering Medical Affairs

Making Scientific Evidence Easier to Trust

giles® enables Medical Affairs teams to discover, interrogate, and validate evidence all in one place, built for regulated healthcare environments with scientific rigor and regulatory accountability.

5x
FASTER INSIGHTS

100%
TRACEABLE

Audit-Ready
COMPLIANCE

*Client-verified results demonstrated a 5× improvement in analysis speed.

THE CHALLENGE

The Scientific Integrity Bottleneck

Medical Affairs teams exist to advance patient care by ensuring that scientific and clinical stakeholders have access to accurate and transparent medical evidence. However, these teams face systemic operational roadblocks:

Scattered Evidence

Crucial data is scattered across online evidence repositories, internal studies, and dense PDFs.

Heavy Manual Workload

There is a significant manual effort required to summarize and compare dense clinical data.

High-Pressure Timelines

Teams face immense time pressure to deliver validated, compliant responses to healthcare professionals (HCPs).

The AI Trust Gap

giles® is built for regulated healthcare and life sciences environments. Powered by Google Cloud and Gemini, and the Gemini Enterprise Agent Platform it uses healthcare-trained LLMs built for deterministic scientific interpretation, providing structured summaries with inline, source-linked citations

THE SOLUTION

Smart Scientific Insight by giles®

giles® is built for regulated healthcare and life sciences environments, enabling Medical Affairs teams to discover, interrogate, and validate evidence all in one place. It uses healthcare-trained LLMs built for scientific interpretation, providing structured summaries with inline, source-linked citations.

Deep Data Integration from many trusted sources.

Medical Affairs professionals can stop switching tabs and access science all in one place. Using natural-language questions, giles® retrieves relevant evidence directly from trusted sources.

- Online healthcare evidence repositories like **PubMed** and **ClinicalTrials.gov**
- Regulatory and HTA bodies, such as the **FDA** and **IQWiG**
- Internal company repositories and uploaded documents
- **Enterprise-Grade Privacy:** Your internal studies and uploaded documents remain strictly confidential. Data processed through giles® is ring-fenced and never used to train public LLMs.

REAL-WORLD EXAMPLES

How Teams Use giles®

Scenario A: Answering HCP Scientific Questions

Medical Affairs teams are frequently asked complex, time-sensitive questions by HCPs.

THE PROCESS

With giles®, teams rapidly synthesize evidence-based responses to meet strict internal SLAs for Medical Response Letters (MRLs). Users then validate the insights directly in the source document using the Integrated PDF Viewer.

THE OUTCOME

This ensures responses remain compliant, increases confidence in the shared evidence, and reduces manual effort.

85%
TIME SAVED

Scenario B: Real-World Evidence & Post-Launch Support

Teams need to understand how therapies work once they are being used in real clinical practice, not just in trials.

THE PROCESS

giles® helps teams analyze post-launch studies and compare real-world data with pivotal trial outcomes. The platform extracts safety, effectiveness, and Quality of Life outcomes.

THE OUTCOME

This results in stronger post-market narratives, better-informed safety and benefit-risk discussions, and ongoing evidence oversight.

5x
FASTER ANALYSIS
*Client-verified results demonstrated a **5x** improvement in analysis speed.*

BUSINESS IMPACT

ROI Projections

By transitioning to an AI platform built for compliance, Medical Affairs teams fundamentally improve their operational efficiency and risk profile.

Resource Optimization

Teams spend less time searching and more time engaging.

Accelerated Delivery

Faster evidence identification and rapid, evidence-based responses lower compliance risks and build stronger HCP trust.

Defensible Compliance

Every insight is supported by inline citations, showing exactly where the information came from. This provides clear evidence traceability and full auditability.

Risk Mitigation

giles® reduces reliance on unvalidated external AI tools and supports compliant, auditable workflows aligned with internal governance standards.

WHY GILES®

Competitive Advantage

Unlike generic platforms that rely on open-web speculation, giles® offers a distinct advantage for Medical Affairs:

Purpose-Built

Built specifically for healthcare and life sciences to help Medical Affairs have better scientific conversations.

Scientific Integrity

It provides AI that strengthens scientific judgment, not replaces it. it enables speed without sacrificing accuracy.

Targeted Value

The platform is a strategic asset for Medical Affairs Managers, Medical Science Liaisons (MSLs), Medical Information Teams, and Medical Directors.